

## Message Text

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R 220228Z JUL 76

FM SECSTATE WASHDC

TO AMEMBASSY DAKAR

UNCLAS STATE 181198

E.O. 11652:N/A

TAGS:BEXP, SG

SUBJECT: INTERNATIONAL FAIR OF DAKAR

REF: DAKAR 3261

1. IN ORDER TO ALLOW COMMERCE SUFFICIENT TIME TO ARRANGE ADMINISTRATIVE SUPPORT AND BUDGET ALLOCATION FOR DAKAR INTERNATIONAL FAIR, EMBASSY IS REQUESTED TO PROVIDE FOLLOWING INFORMATION BY JULY 30.

A. HOW MUCH SPACE AT THE DAKAR FAIR WILL BE NEEDED FOR THE STRICTLY COMMERCIAL EXHIBIT? THE INFORMATION AVAILABLE IN USDOC INDICATES THAT SPACE MAY BE PURCHASED IN MULTIPLES OF 25 SQUARE METERS. PERHAPS A PAVILION OF LESS THAN THE 390 SQUARE METERS PURCHASED IN 1974 WOULD BE MORE APPROPRIATE IN VIEW OF THE MINIMAL LOCAL COMMERCIAL INTEREST EXPRESSED IN PARAGRAPH 5 OF REFTTEL.

B. UNDERSTAND THAT USIS WILL PROVIDE A LANDSAT EXHIBIT WHICH WILL REQUIRE APPROXIMATELY 100 SQUARE METERS OF UNCLASSIFIED

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FLOORSPACE. ARE WE CORRECT TO ASSUME USIS DAKAR WILL FUND

FULL COST OF SPACE RENTAL, I.E. 4,000 DOLLARS.

C. WILL GOVERNMENT-LEASED QUARTERS BE AVAILABLE TO EXHIBIT DIRECTOR? WHAT OTHER ADMINISTRATIVE SUPPORT CAN THE EMBASSY PROVIDE, I.E. SECRETARIAL SUPPORT, OFFICE SUPPLIES AND EQUIPMENT, OFFICE SPACE, LOCAL TRANSPORTATION, ETC.

D. CAN THE FAIR AUTHORITIES PROVIDE US WITH A FINAL COPY OF ALL REGULATIONS TO BE IMPOSED ON EXHIBITORS, ESPECIALLY AS CONCERNS THE MANDATORY USE OF CONCESSIONAIRES FOR INSURANCE, ELECTRICIAN'S SERVICES, PLATFORMS AND CARPETING, ETC.

E. CAN THE FAIR AUTHORITIES PROVIDE AN OVERALL SPACE LAYOUT SHOWING LOCATION OF U.S. PAVILION?

2. UNDER THE GUIDELINES ESTABLISHED FOR TYPE II EXHIBITIONS, PARTICIPATION FEES MUST COVER 50 PERCENT OF THE EXPECTED OVERALL BUDGET. IF EXPECTED COSTS CAN BE MINIMIZED, PARTICIPATION FEES CAN BE REDUCED SUBSTANTIALLY,

THUS FACILITATING THE EMBASSY'S RECRUITING EFFORTS. ROBINSON

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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
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